# Screen Devon

**YEAR 1 - 2** 

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East Devon | Arts and Culture Forum
16 April 2025



## Year 1. | Screen Devon is established



"Devon is a place organisations & enterprises can engage with the screen industries by grasping opportunities, progressing creatively and by drawing from a range of skilled people and places."

- Working to establish Devon as a "film friendly" place.
- Logging infrastructure | Crew, Suppliers, Locations
- Understanding workforce capacity | Identifying skills gaps & informing a new programme of skills development.
- Track the economic impact from Screen productions in the region.
- Nurture and support Devon's creative industries | Events, opportunities, connections, networks.
- Aligning cultural strategies | Ensure Devon is not missing opportunities to collaborate, benefit and grow.
- Putting Devon on the map and building a strategy to become recognised as a world class destination.



## Year 1. Exmouth Film Festival



"It's a collaborative endevour. You can't just do anything on your own" John Sorapure. Wonka.

Screen Devon collaborated with Exmouth Film Festival to deliver a pop-up industry event. The session included:

- An industry guest speaker, John Sorapure known for their work on Wonka, Paddington and Barbie.
- Info on Screen Devon and our role in the region
- Networking





## Year 1. Exmouth Film Festival



5 organisations with East Devon postcodes identified.

Screen Devon followed this up with:

- One-to-one conversations.
- Invite the contacts to join the Screen Devon Crew & Suppliers Database
- Carry out a simple evaluation of the event
- Establish a better understanding of the East Devon Cultural landscape and how to respond.

#### **Headlines from post event outreach:**

1 x Discussion for working with East Devon organisation to collaborate

SCREEN

Screen Devon event on creative sustainability.

1 x Paid Role opportunty for BFI Short Film

2 x new connections between directors & Producers

## Year 1. Exmouth Film Festival

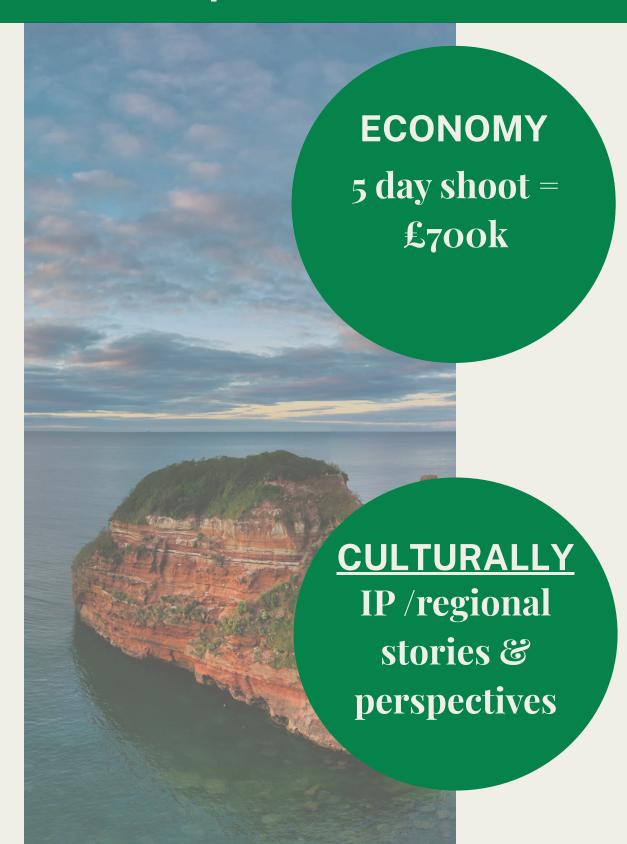


7 enterprises with East Devon postcodes identified.

#### **Headlines from post event outreach:**

- Discussion for hosting an industry "Market place" event in the region which will bring HETV and Film broadcasters to the region and connect them with local talent where ideas can be developed.
- 1 x Collaboration platforming their photography across Screen Devon's channels to communicate Devon's landscapes as some of the best film locations in England.
- 1 x Response to a feature film enquiry from an East Devon based
   Producer, offering support in the early stages of production planning.
   SD recommend East Devon locations, crew and connections to the wider network of Devon creatives.
   SCREEN DEVON

## Year 1. BECOMING FILM FRIENDLY



#### To attract more HETV & Film Production SD is working to:

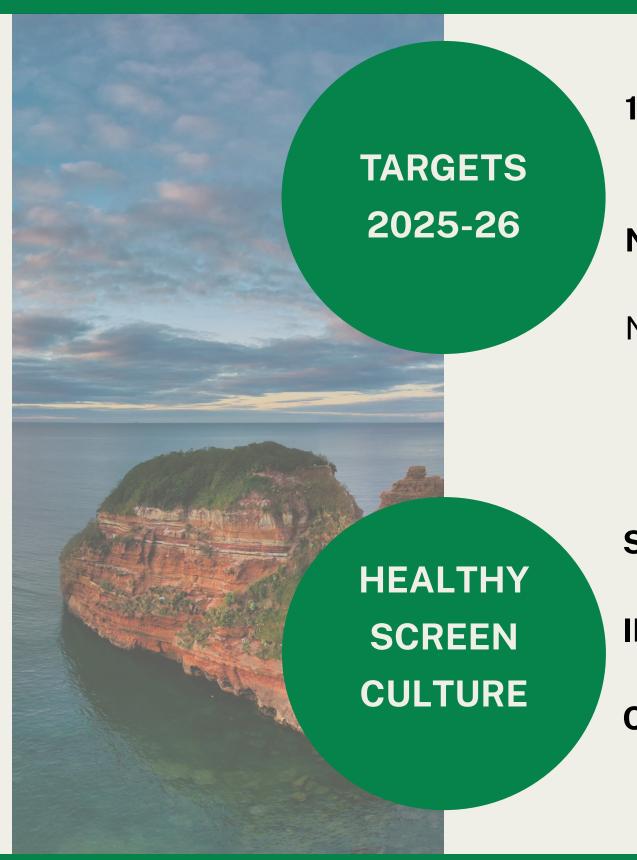
- SD as simple one-stop point of contact to make life easy for visiting productions.
- Be quick to respond.
- Recommendations for simple permits process Devon Wide!
- Easy access to location directories.
- Connect enquiries with local crew and suppliers.

#### **RECCOMENDATIONS:**

- Simple Devon wide permits process East Devon already doing an incredible job!
- Screen Devon to help broker new locations and manage private directory.



## Year 2 Next steps



#### 1x EVENT

• Demystifying Green Filmmaking tbc

#### **NUMBER OF ORGS SUPPORTED**

• 15 | Event / Mentoring / One-to-ones

#### **NUMBER OF ENTERPRISES SUPPORTED**

• 15 | Event / Mentoring / One-to-ones

#### **SCREEN TOURISM**

• Tracking Ripple Effect of films such as SALT PATH

#### **INPUT INTO ECONOMY**

Traking data for filming days across the region

#### **COMAPRE**

Assess what our neighboursd can do. How do we up our offer?



## Thank you.

